



2024 Riverstone Concert Series Sponsorship Opportunities

8 Concerts: July 11, 18, 25 & August 1, 8, 15, 22, 29

Title Sponsor \$8,000 (Limited to 1 Sponsor) **SOLD**

Every Thursday during July and August, the ACA presents a free summer concert at the beautiful Riverstone Park in Coeur d'Alene.

Talent includes a variety of the best local and regional performers.

- Naming rights to entire series
- Logo placement on all advertisements including Riverstone sign (year-round) posters/flyers, print ads, social media, concert brochure, A&C website, A&C e- newsletter.
- Primary recognition on Riverstone digital marquee sign bordering I-90 (viewed by 3 million cars each month)
- Primary banner placement at each concert
- Primary booth placement at each concert
- Opportunity to provide one live prize drawing from your booth visitors during closing announcements (present to win)
- Full page ad with premium placement in concert brochure (1000+ printed).
- Opportunity to provide branded merchandise item to attendees of your sponsored concert(s) (i.e. keychain, pen, koozie, etc)
- Opportunity for pre-concert gathering in park gazebo at concert of your choice.

Advertising Sponsor \$2,500 (Maximum 4 Sponsors)

In 2023, concert attendance was between 300-500 people per week.

Concerts are family friendly and attract a variety of audiences, with attendance growing each year.

- Logo placement on all advertisements including Riverstone sign (year-round) posters/flyers, print ads, social media, concert brochure, A&C website, A&C e-newsletter.
- Secondary recognition on Riverstone digital marquee sign bordering I-90 (viewed by 3 million cars each month)
- Secondary banner placement at each concert
- Secondary booth placement at each concert
- Opportunity to provide one live prize drawing from your booth visitors during closing announcements (present to win)
- Full page ad inside concert program. 1000+ printed
- Opportunity to provide branded merchandise item to attendees of your sponsored concert(s) (i.e. keychain, pen, koozie, etc)



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Solo Concert Sponsor \$2,400

Sponsor the band and sound costs for one concert.

Promote your business in a fun and unique way while supporting arts & culture in our community.

- Logo placement on all advertisements that include your sponsored concert(s) (posters/flyers, print ads, social media, concert brochure, website, e-newsletter) plus Riverstone sign (year-round).
- Banner placement and booth at your sponsored concert(s)
- KPND radio spot for your sponsored concert plus logo on digital marquee
- Opportunity to provide one live prize drawing from your booth visitors during closing announcements (present to win)
- Opportunity to provide branded merchandise item to attendees of your sponsored concert(s) (i.e. keychain, pen, koozie, etc)
- Live recognition during opening & closing announcements of your sponsored concert(s)

Concert Co-Sponsor \$1,200

Sponsor half of the band and sound costs for one concert with a business complimentary to yours.

Opportunity to cross-promote and get your brand in front of hundreds of people.

- Logo placement on all advertisements that include your sponsored concert(s) (posters/flyers, print ads, social media, concert brochure, website, e-newsletter) plus Riverstone sign (year-round). Concert brochure ad is shared with co-sponsor.
- Banner placement and booth at your sponsored concert(s)
- KPND radio spot for your sponsored concert plus logo on digital marquee
- Opportunity to provide one live prize drawing from your booth visitors during closing announcements (present to win)
- Opportunity to provide branded merchandise item to attendees of your sponsored concert(s) (i.e. keychain, pen, koozie, etc)
- Live recognition during opening & closing announcements of your sponsored concert(s)



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Band Sponsor (in-kind hotel accommodations, gift cards, etc)

“The Riverstone music venue is the best in Coeur d’Alene. The evening summer breeze made music listening as good as it gets”

CDA Press
Columnist ~D.f.
Oliveria

- Logo placement on all print and web media (posters/flyers, print ads, social media, concert program, A&C website, A&C e-newsletter)
- Live recognition during opening & closing announcements of your sponsored concert(s)